

IN THE CLAIMS

Please amend the claims as follows:

Claims 1-2 (Cancelled).

3. (Amended) An isolated and purified DNA which comprises SEQ ID NO:1 or which hybridizes to a DNA having a nucleotide sequence which comprises SEQ ID NO:1 under stringent conditions, and encodes a transcription factor which binds to a common sequence CCA(A/C)C(A/T)A(A/C)C(C/T)CC and which controls ~~controlling~~ a phenylpropanoid biosynthesis pathway, wherein the stringent conditions comprise hybridization in 6 X SSC at 55°C.

Claims 4-10 (Cancelled).

11. (Original) A recombinant vector comprising the DNA of claim 3.

12. (Original) The recombinant vector of claim 11, further comprising a promoter to which the DNA is operably fused.

13. (Withdrawn) The recombinant vector of claim 12, wherein the DNA is operably fused to the promoter in the sense direction.

14. (Original) The recombination vector of claim 12, wherein the DNA is operably fused to the promoter in the antisense direction.

15. (Original) A plant cell into which the DNA of claim 3 has been introduced.

16. (Original) A plant regenerated from the plant cell of claim 15.

17. (Withdrawn) An isolated and purified protein encoded by a DNA which comprises SEQ ID NO:1.

18. (Withdrawn) An isolated and purified protein encoded by the DNA of claim 3.

Claim 19 (Cancelled).

20. (New) The isolated and purified DNA of claim 3, which comprises SEQ ID NO:1.